



Questionary

1. Do you believe in advertisements?
2. Are you influenced by them?
3. Do you buy products because of advertising? Do you find advertising persuasive?
4. Is there truth in advertising?
5. What kind of advertisements attract your attention?
6. What is the most shocking advertisement you have seen?
7. What is the funniest advertisement you have seen? Describe it.
8. What is the best way to advertise to children? Adults? Seniors? etc..
9. Should alcohol or tobacco companies be allowed to advertise? Why or why not?
10. Why is it necessary to advertise?

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